

# Flexible, Optimal Matching for Comparative Studies Using the `optmatch` package

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# Outline

## Matching and its role in statistics

Pair matching as an optimization problem

Recent history of pair matching in statistics

Optimal matching of two groups

A modern approach to “computerized” matching

# Illustration: Hollywood matchmaking

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- ▶ **Lou Diamond Phillips!**
- ▶ Boy George!
- ▶ Meg Ryan!
- ▶ Bo Derek!!! and...

# Illustration: Hollywood matchmaking



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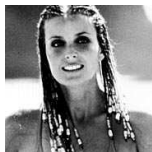
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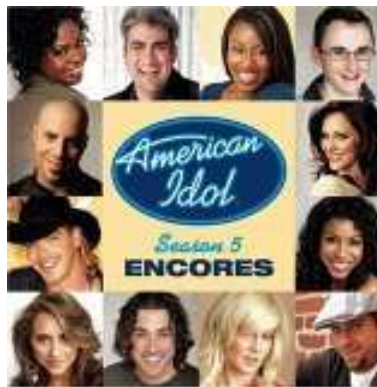
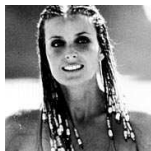
# Illustration: Hollywood matchmaking



Winona Ryder!



# Illustration: Hollywood matchmaking



Winona Ryder!

# Matching based on a multivariate dissimilarity

Or multivariate "distance"

												
	-	0	-	1	2	-	1	-	0	-	-	-
	2	4	2	4	2	3	5	3	3	4	3	-
	-	-	2	-	-	4	-	4	-	4	4	-
	-	3	-	4	-	-	4	-	5	-	-	2
	-	0	-	5	-	-	-	4	-	0	0	-

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	0	-	0	-	1	2	-	1	-	0	-	-
	2	4	2	4	2	3	5	3	3	4	3	
	-		-	2	-	-	4	-	4	-	4	4
	-	3	-	4	-	-	4	-	5	-		2
	-	0	-	5	-	-		-	4	-	0	0

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	<b>0</b>	-	0	-	1	2	-	1	-	0	-	-
	2	4	2	4	2	3	5	3	3	4	3	
	-	-	-	2	-	-	4	-	4	-	4	4
	-	3	-	4	-	-	4	-	5	-		2
	-	0	-	5	-	-		-	4	-	0	0

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	<b>0</b>	-	0	-	1	2	-	1	-	0	-	-
	2	4	2	4	2	3	5	3	3	4	3	1
	-	-	-	2	-	-	4	-	4	-	4	4
	-	3	-	4	-	-	4	-	5	-	-	2
	-	0	-	5	-	-	-	4	-	0	0	0

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	<b>0</b>	-	0	-	1	2	-	1	-	0	-	-
	2	4	2	4	2	3	5	3	3	4	3	<b>1</b>
	-	-	-	2	-	-	4	-	4	-	4	4
	-	3	-	4	-	-	4	-	5	-	-	2
	-	0	-	5	-	-	-	4	-	0	0	0

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	<b>0</b>	-	0	-	1	2	-	1	-	0	-	-
	2	4	2	4	2	3	5	3	3	4	3	<b>1</b>
	-	1	-	2	-	-	4	-	4	-	4	4
	-	3	-	4	-	-	4	-	5	-		2
	-	0	-	5	-	-		-	4	-	0	0

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	<b>0</b>	-	0	-	1	2	-	1	-	0	-	-
	2	4	2	4	2	3	5	3	3	4	3	<b>1</b>
	-	<b>1</b>	-	2	-	-	4	-	4	-	4	4
	-	3	-	4	-	-	4	-	5	-		2
	-	0	-	5	-	-		-	4	-	0	0



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	<b>0</b>	-	0	-	1	2	-	1	-	0	-	-
	2	4	2	4	2	3	5	3	3	4	3	<b>1</b>
	-	<b>1</b>	-	2	-	-	4	-	4	-	4	4
	-	3	-	4	-	-	4	-	5	-	2	2
	-	0	-	5	-	-	-	4	-	0	0	

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	<b>0</b>	-	0	-	1	2	-	1	-	0	-	-
	2	4	2	4	2	3	5	3	3	4	3	<b>1</b>
	-	<b>1</b>	-	2	-	-	4	-	4	-	4	4
	-	3	-	4	-	-	4	-	5	-	<b>2</b>	2
	-	0	-	5	-	-	-	4	-	0	0	0

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	<b>0</b>	-	0	-	1	2	-	1	-	0	-	-
	2	4	2	4	2	3	5	3	3	4	3	<b>1</b>
	-	<b>1</b>	-	2	-	-	4	-	4	-	4	4
	-	3	-	4	-	-	4	-	5	-	<b>2</b>	2
	-	0	-	5	-	-	4	-	4	-	0	0

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	2	4	2	4	2	3	5	3	3	4	3	<b>1</b>
	-	<b>1</b>	-	2	-	-	4	-	4	-	4	4
	-	3	-	4	-	-	4	-	5	-	<b>2</b>	2
	-	0	-	5	-	-	<b>4</b>	-	4	-	0	0

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## Matching and its role in statistics

Pair matching as an optimization problem

**Recent history of pair matching in statistics**

Optimal matching of two groups

A modern approach to “computerized” matching

# Matching in Statistics: Cochran's School in the 1970s

- ▶ **Matched sampling to focus data collection**
  - ▶ *E.g.*, Althausser and Rubin (1970): prospective comparative study of effects of integration on black college graduates.
  - ▶ Problem: some info about many; get more info about some.
  - ▶ Many “controls” were not comparable to any black integrated-college graduates.
  - ▶ Solution: “computerized” matching procedures
- ▶ Multivariate distance matching (Cochran and Rubin, 1973; Rubin, 1976)
- ▶ Matched sampling as a way to make model-based analysis robust (Rubin, 1973, 1979)

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# Matching in Statistics: Cochran's School in the 1980s

- ▶ Propensity score
  - ▶ Close matches on multivariate  $\mathbf{x}$  not needed if you can match closely on scalar  $\phi(\mathbf{x})$  (Rosenbaum and Rubin, 1983, 1984).
  - ▶ Good to combine matching on  $\mathbf{x}$  with matching on  $\phi(\mathbf{x})$ , privileging closeness on  $\phi(\mathbf{x})$  (Rosenbaum and Rubin, 1985).
- ▶ Computerized matching → optimal matching (Rosenbaum, 1989)

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- ▶ Computerized matching  $\rightarrow$  optimal matching (Rosenbaum, 1989)

# Matching in Statistics: Cochran's School in the 1990s

- ▶ Theoretical & methodological extensions of propensity scores (Rubin and Thomas, 1992, 1996)
- ▶ Theoretical & methodological extensions of optimal pair matching (Rosenbaum, 1991; Gu and Rosenbaum, 1993)
- ▶ Influential applications (Dehejia and Wahba, 1999; Connors et al., 1996)

# Outline

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**Optimal matching of two groups**

Comparing nuclear plants: an illustration

Generalizations of pair matching

A modern approach to “computerized” matching



# Costs of nuclear plants

A small comparative study from a classic text



# Costs of nuclear plants

A small comparative study from a classic text



Existing site		
	date	capacity
A	2.3	660
B	3.0	660
C	3.4	420
D	3.4	130
E	3.9	650
F	5.9	430
G	5.1	420

New site		
	date	capacity
H	3.6	290
I	2.3	660
J	3.0	660
K	2.9	110
L	3.2	420
M	3.4	60
N	3.3	390
O	3.6	160
P	3.8	390
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Example: 1:2 matching by a traditional, greedy algorithm.

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## New and refurbished nuclear plants: discrepancies in capacity and year of construction

Exist- ing	New sites																		
	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
A	28	0	3	22	14	30	17	28	26	28	20	22	23	26	21	18	34	40	28
B	24	3	0	22	10	27	14	26	24	24	16	19	20	23	18	16	31	37	25
C	10	18	14	18	4	12	6	11	9	10	14	12	6	14	22	10	16	22	28
D	7	28	24	8	14	2	10	6	12	0	24	22	4	24	32	20	18	16	38
E	17	20	16	32	18	26	20	18	12	24	0	2	20	6	8	4	14	20	14
F	20	31	28	35	20	29	22	20	14	26	12	9	22	5	15	12	9	11	12
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## Optimal vs. Greedy matching

By evaluating potential matches all together rather than sequentially, optimal matching (blue lines) reduces the sum of distances from 82 to 63.

(Match distance is to “optimal matching” as statistical model is to “maximum likelihood.”)

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## Introducing restrictions on who can be matched to whom

With `optmatch`, matches are forbidden by placing  $\infty$ 's in the distance matrix. This is a way to exclude unwanted matches, or to reduce the number of controls.

Exist- ing	New sites																		
	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
A	28	0	3	22	14	30	17	28	26	28	20	22	23	26	21	18	34	Inf	Inf
B	24	3	0	22	10	27	14	26	24	24	16	19	20	23	18	16	31	37	Inf
C	10	18	14	18	4	12	6	11	9	10	14	12	6	14	22	10	16	22	28
D	7	28	24	8	14	2	10	6	12	0	24	22	4	24	32	20	18	16	38
E	17	20	16	32	18	26	20	18	12	24	0	2	20	6	8	4	14	20	14
F	20	Inf	28	Inf	20	29	22	20	14	26	12	9	22	5	15	12	9	11	12
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## Example # 2: Gender equity study for research scientists<sup>1</sup>

Women and men scientists are to be matched on grant funding.

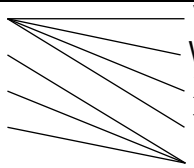
Women		Men	
Subject	$\log_{10}(\text{Grant})$	Subject	$\log_{10}(\text{Grant})$
A	5.7	V	5.5
B	4.0	W	5.3
C	3.4	X	4.9
D	3.1	Y	4.9
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<sup>1</sup>Discussed in Hansen and Klopfer (2006), Hansen (2004)



## Full Matching<sup>2</sup> the Gender Equity Sample

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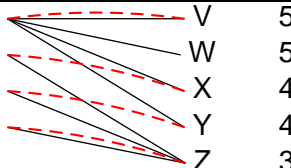


- ▶ **Combines with-replacement & multiple controls matching.**
- ▶ In general, much better matches than with pair matching.
- ▶ Optional restrictions simplify matched sets' structure.

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# Connection to propensity score matching

- ▶ Problem: compare a “treatment” group ( $Z = 1$ ) to control ( $Z = 0$ ), adjusting for covariates  $X = (X_1, \dots, X_k)$ .
- ▶ Propensity score refers to  $\phi(X) = \mathbf{E}(Z|X)$
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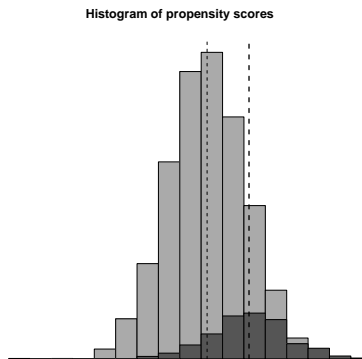
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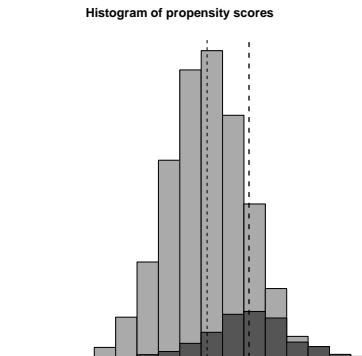
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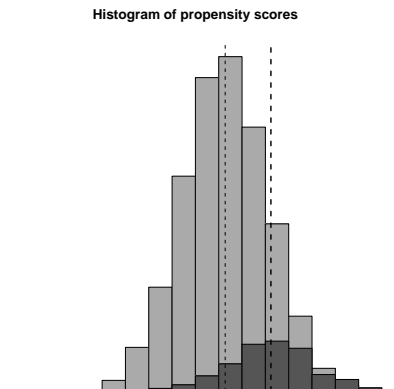


Among matching techniques, only full matching fully adapts...



# Controlling the structure of matched sets

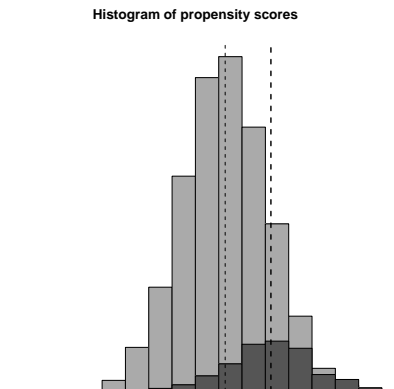
- ▶ Issue: v. different Tx:Ctl ratios at L and R of histogram.
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- ▶ Full matching with restrictions compromises between full matching and 1:k matching.





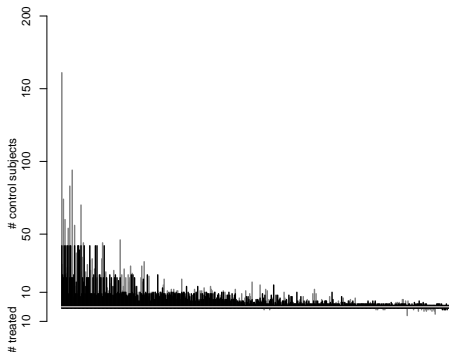
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(Hansen, 2004)

# Outline

Matching and its role in statistics

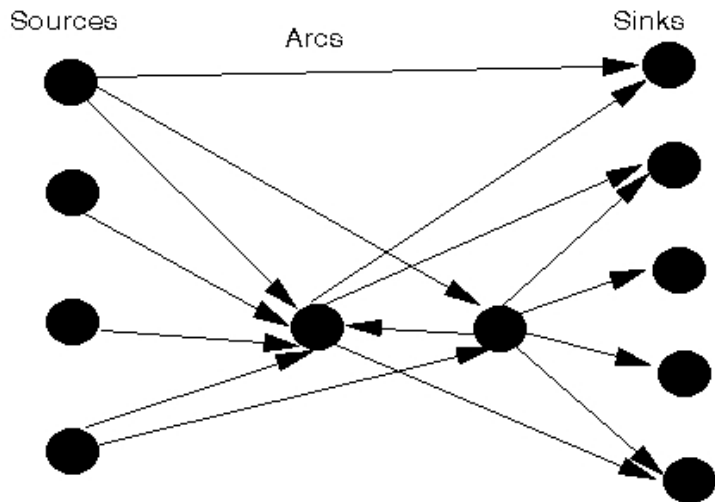
Optimal matching of two groups

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**Optimal bipartite matching via network flows**

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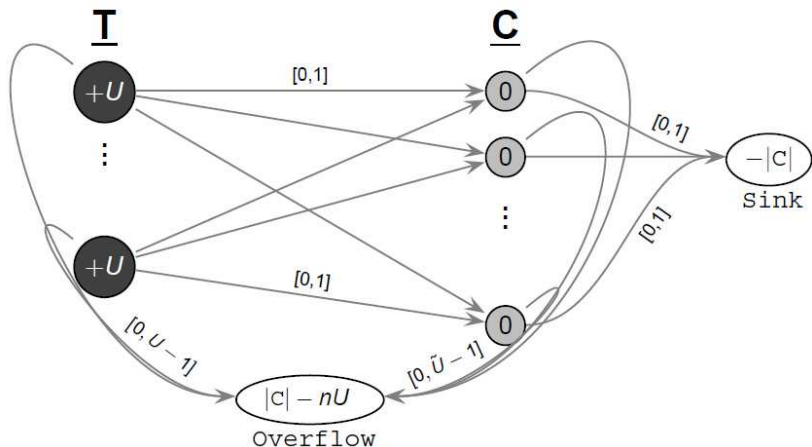
## The min-cost flow optimization problem<sup>3</sup>



<sup>3</sup>Illustration from web notes by J. E. Beasley

# Under the hood

Full matching via network flows<sup>4</sup>



<sup>4</sup>(Hansen and Klover, 2006, Fig. 2). Time complexity of the algorithm is  $O(n^3 \log(n \max(\text{dist})))$ .

# Outline

Matching and its role in statistics

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# The `optmatch` add-on package: main functions

## 1. `pairmatch()`. Arguments:

`distance` The argument demanding most attention from the user, b/c it defines “good” matches.

`controls` The #  $k$  of controls, for 1: $k$  matching. Defaults to 1.

## 2. `fullmatch()`. Arguments:

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> pmodel <- glm(pr~.-(pr+cost), family=binomial,  
+ data=nuclear)  
> pdist <- pscore.dist(pmodel)
```

## 2. `mahal.dist()`. Facilitates construction of Mahalanobis distances for matching. Example:

```
> mdist <- mahal.dist(pr~date+cum.n, nuclear)
```

## 3. `makedist()`. Facilitates construction of arbitrary distances for matching. See help page for examples.



## The `optmatch` add-on package: addressing likely problems

- ▶ Sequence is data frame  $\mapsto$  distance matrix  $\mapsto$  factor object encoding the match. Easy to scramble ordering of observations.

**My Solution:** helper functions `pscore.dist`, `mahal.dist` and `makedist` carry metadata that `fullmatch` and `pairmatch` use to prevent this problem.

- ▶ Matching is slow for large problems. ( $O(n^3 \log(n))$  flops.)

**My Solution:** Match within subclasses. Example:

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This matches within levels of `pt`.

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# Summary

- ▶ **Matching has uses in design & analysis of observational studies.**
- ▶ `optmatch` solves optimally such traditional problems as matched sampling, pair matching, and matching with  $k$  controls.
- ▶ `optmatch` can also solve matching problems more flexibly by way of full matching, with or without structural restrictions.
- ▶ Full matching combines particularly well w/ propensity scores.
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## Example with propensity scores and stratification prior to matching

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>nuclear$pscore <- glm(pr~.-cost,  
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> pscorediffs <- function(trtvar,data) {  
+ pscr <- data[names(trtvar), 'pscore']  
+ abs(outer(pscr[trtvar],pscr[!trtvar], '-'))  
+ }  
  
> psd2 <- makedist(pr~pt, nuclear, pscorediffs)  
  
> fullmatch(psd2)  
  
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RIttools package provides diagnostics... 

# Modes of estimation for treatment effects

Preferred mode of inference	Type of outcome	
	Categorical	Continuous
Randomization	Agresti (2002), <u>Categorical Data Analysis</u> ; Rosenbaum (2002a), “Atributing effects to treatment . . .”	Rosenbaum (2002c), <u>Observational Studies</u> ; Rosenbaum (2002b), “Covariance adjustment . . .”
Conditional <sup>a</sup>	Agresti (2002); Cox and Snell (1989), <u>Analysis of binary data</u>	ordinary OLS <sup>b</sup> is fine; see also Rubin (1979), “Using multivariate matched . . .”
Bayes/Empirical Bayes, esp. hierarchical linear models <sup>c</sup>	Agresti (2002)	Smith (1997), “Matching with multiple controls . . .”; Raudenbush and Bryk (2002), <u>Hierarchical linear models</u>

<sup>a</sup>Uses a **fixed** effect for each matched set.

<sup>b</sup>i.e., OLS with a fixed effect for each matched set plus treatment effect(s)

<sup>c</sup>Uses a **random** effect for each matched set.